

**LOOK AT THE IMPACT OF YOUR  
CHOOSING TO WASH YOUR FACE  
WITH MARY KAY PRODUCTS!**



A woman with voluminous curly hair is shown in profile, looking upwards and to the right with a thoughtful expression. Her hand is resting on her chin. A large thought bubble is positioned above her head, containing the text 'SHOULD YOU CHOOSE TO WASH YOUR FACE WITH MARY KAY...'. Three smaller thought bubbles trail off from the bottom of the main bubble.

**SHOULD YOU CHOOSE  
TO WASH YOUR FACE  
WITH MARY KAY...**

**You are directly investing in the hopes & dreams  
of your Independent Beauty Consultant!**

# SHOULD YOU CHOOSE TO WASH YOUR FACE WITH MARY KAY...



**You are supporting our local economy. The dollars  
you choose to spend with me go right back into  
our community.**



# SHOULD YOU CHOOSE TO WASH YOUR FACE WITH MARY KAY...

You are also supporting our company started by a woman for women.

**Mary Kay Ash created a company where women could be paid what they are worth, allowing women to live by the Golden Rule while keeping their priorities of Faith first, Family second & Career third.**



# DID YOU KNOW THAT MARY KAY IS...

- A private, family-owned company that has been in business for 53 years.
- Worth over \$4 billion dollars in annual global retail sales.
- #1 in Customer Loyalty according to Brand Keys list for highest loyalty in cosmetics.
- Ranked in the top third of the most reputable companies in the United States.  
*(According to the Reputation Institute)*



- Mary Kay is supporting the future growth of Made in America products by investing in a new \$125 million US - based global manufacturing and research development facility in Lewisville, Texas.
- Mary Kay's manufacturing facility in Dallas and the 5 distribution centers in the US have **“zero landfill”** status!
- Mary Kay's distribution centers use “bio-peanuts” to package all of our orders.
- Committed to planting **one million trees** in the US by 2017 in partnership with the Arbor Foundation.
- Mary Kay has more than **1,200 patents** for products, technologies and packaging designs in its global portfolio. This validates Mary Kay's status as one of the top innovators in the cosmetics industry.



# DID YOU KNOW THAT MARY KAY IS RANKED

- **#1 Direct Selling Beauty and Personal Care Brand\***
- **#1 Color Cosmetics Brand\***
- **Top 5 Best-Selling Skin Care Brand globally\***
- **#4 in North America and #6 Globally among largest Direct Selling companies based on global annual sales\*\***

*\*per Euromonitor, a leading beauty research firm.*

*\*\*per Direct Selling News*







# YOU CAN HELP MARY KAY TO GIVE BACK...

- Mary Kay Inc. and The Mary Kay Foundation have donated over \$50 Million Dollars to help prevent and end domestic violence!
- Mary Kay Ash Charitable Foundation donates \$3 Million to Domestic Violence Shelters each year.
- \$1.3 Million a year goes to research to find a cure for cancer affecting women.
- Mary Kay has also built 20 Nature Explore Classrooms at Domestic Violence shelters in the US where 30,000 children can begin healing from abuse each year.
- Don't Look Away Campaign: Text "Love Is" to 22522





# SHOULD YOU CHOOSE TO WASH YOUR FACE WITH MARY KAY...

- Mary Kay has committed to pampering 1 million deserving women who are survivors of abuse, cancer and the elderly with the “Mary Kay Makeovers for Good” program.
- Mary Kay’s independent sales force and employees have logged more than 600,000 hours of community service since 2011.





# **SHOULD YOU CHOOSE TO WASH YOUR FACE WITH MARY KAY...**

**5,000 employees globally and 3.5 million consultants in more than 35 countries are saying “thank you” because you are helping them get up every day and design their dream life.**

**WHAT IS YOUR  
FAVORITE  
PART OF HOW  
MARY KAY  
IMPACTS FAMILIES  
ON A PERSONAL,  
LOCAL, NATIONAL  
& GLOBAL LEVEL?**

